



Dear _____:

As a conscientious consumer, active community member, and regular customer of _____ Supermarket here in _____, I am concerned about the well-being of farmers that produce the products I buy. Fair Trade is a system of global exchange that honors producers, communities, consumers, and the environment. Fair Trade ensures that farmers and artisans worldwide get a fair price for their products and earn a living wage. Producers use the extra revenue generated by Fair Trade to feed their families, educate their children and invest in their communities.

I would like to see these Fair Trade products in our store:

- | | |
|--------------------------------------|------------------------------------|
| <input type="checkbox"/> Coffee | <input type="checkbox"/> Rice |
| <input type="checkbox"/> Tea | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Bananas | <input type="checkbox"/> Sugar |
| <input type="checkbox"/> Chocolate | <input type="checkbox"/> Olive Oil |
| <input type="checkbox"/> Other _____ | |

I ask that you help me and all customers support Fair Trade and producers in the developing world by providing these Fair Trade items in our store. Thank you in advance for acting on this request.

Sincerely,

Place stamp here

Store Manager

Store _____
Attn: _____
Address: _____

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