

WE WANT **FAIR TRADE** ON CAMPUS!

- Support just and sustainable trade worldwide!
- Choose **FAIR TRADE** when you shop.



Send this postcard to your university's president or leave it with the owner of establishments you frequent on campus, encouraging them to offer more Fair Trade options.

Visit www.FairTradeYourSupermarket.org for more info on how to take action!



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Dear _____ :
(School President or Business Owner)

As an active member of our student body and a conscientious consumer, I am concerned about the well-being of farmers that produce the food I eat. Fair Trade is a system of global exchange that ensures farmers and artisans worldwide get a fair price for their products. Producers use the extra revenue generated by Fair Trade to feed their families, educate their children, and invest in their communities. To support producers worldwide we must first have access to Fair Trade products. I would like to see our campus make Fair Trade products available in the following outlets:

Dining Halls	Snack Kiosks
On-Campus Cafes	Supermarkets
Other _____	

I ask for your help in making our campus a leader in social responsibility. By offering Fair Trade options on campus the entire student body can make responsible purchases to support marginalized producers around the world.

Sincerely,



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